



MULTIVERSE

CONVENTION

SPONSORSHIP & MARKETING GUIDE

ABOUT MULTIVERSE

Multiverse is more than a convention. It's a shared ideal, a community of enthusiasts, a fan family... it's the perfect "geek party" where fans of all kinds from all backgrounds gather and share the stories and activities they love.

WHEN & WHERE

- Annually on the 3rd full weekend of October
- Hilton Peachtree City Hotel & Conference Center, 2443 Hwy. 54 W., Peachtree City GA 30269

DEMOGRAPHICS



AGE: 85% of convention attendees are aged 23-55



GENDER: 51% women, 40% men, 9% nonbinary, agender, or gender-fluid



EDUCATION: the majority of Multiverse attendees have a Bachelor's degree or higher



INCOME: Above average with moderate to high disposable income



POLITICS: Politically active, with strong (though not exclusively) progressive views



HABITS: Frequent travelers, heavy consumers of books, technology, media, and art

WHO WE ARE

Multiverse attendees are educated, diverse, creative early adopters with disposable income. These are people who believe in big ideas, who support causes they believe in, and who aren't afraid to try something new. When you sponsor Multiverse, you're putting your business directly in front of your target market. Contact us to discuss the best options for you to reach future customers at Multiverse!



SPONSORSHIP PACKAGES

All of these sponsorship opportunities are completely customizable.
We'll work with you to create the best package for your company's goals!

TITLE SPONSOR - \$1000

- Sole listing as Title Sponsor of this year's event
- Four complimentary Multiverse memberships
- One complimentary booth in the Dealers' Hall to sell or promote your products/services
- One hour of programming for demo or presentation of your product/service (optional)
- One free full-page advertisement in the printed Multiverse souvenir booklet & digital program
- Listing on each page of the Multiverse website with company logo and link to your website
- Social media, website, & newsletter promotion from time of sponsorship through convention
- Only one Title Sponsorship available per year

PREMIER SPONSOR - \$500

- Two free all-access Multiverse memberships
- One free half-page advertisement in the printed Multiverse souvenir booklet & digital program
- Social media, website, & newsletter promotion from time of sponsorship through convention
- Listing on homepage of the Multiverse website with company logo and link to your website

A LA CARTE MARKETING

- Multiverse Art Show
- Art Show Reception
- Art Show Awards
- Multiverse Dealer Hall
- Sensory Break Room
- Con Suite (free food & social/hangout space)
- Accessibility Services (captioning, mobility, etc.)
- Lanyards
- Attendee transportation to/from airport
- Guest of Honor Accommodations
- Individual Programming Tracks
- Volunteer Rewards
- Load-in/Load-out Services
- Match donations to our charity beneficiary

Contact us to discuss pricing and details!





www.MultiverseCon.org

SPONSORSHIPS

sponsors@multiversecon.org

MARKETING

communications@multiversecon.org



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